

Privacy Notice

Last Updated: 01/29/2022

365 Retail Markets, LLC (“365”, “we”, “us”, “our”, “AirVend”, “Avanti”, “Company Kitchen”, “Lightspeed”, or “Stockwell”) is committed to protecting your privacy. We collect information through our websites, mobile applications, and our point-of-purchase Kiosks. This Privacy Notice explains how 365 collects, uses, and shares your personal information collected via the 365 Platforms:

- Point of Sales Devices
 - 365 kiosk
 - AirVend
 - Avanti kiosk
 - Company Kitchen kiosk
 - NanoMarket
 - PicoMarket
 - Smart N Go
 - Smart E
 - Smart Market
 - Stockwell
- Corporate Websites
 - <https://365retailmarkets.com>
 - <https://www.avantimarkets.com>
 - <https://lightspeedautomation.com>
 - <https://companykitchen.com>
 - <https://stockwell.ai>
 - 365 Retail Markets Help Center
- Consumer Websites
 - <https://LoadMyCard.net>
 - <https://mykioskcard.com>
 - <https://mymarketaccount.com>
 - <https://mymarketaccount.net>
 - <https://mymarketcard.com>
 - <https://Order.SimpliGet.com>
 - <https://payment.companykitchen.com>
- Mobile Apps
 - 365 Retail Markets mobile app
 - Avanti Market mobile app
 - Company Kitchen mobile app
 - Stockwell mobile app
- Operator Websites
 - <https://adm.365retailmarkets.com>
 - <https://consumer.avantimarkets.com>
 - <https://live.app.air-vend.com>
 - <https://manage.SimpliGet.com>
 - <https://mms.mykioskworld.com>
 - <https://operators.companykitchen.com>

- <https://smarthq.365retailmarkets.com>
 - <https://smartmarketadmin.com>
 - <https://store.avantimarkets.com>
- Other related technologies whether now known or hereafter developed

If you do not agree with this Privacy Notice, please discontinue use of 365 Platforms. This Privacy Notice only applies to 365 Platforms. It does not apply to third party websites or services linked to 365 Platforms, or offline activities related to 365.

By using 365 Platforms, you understand that 365 may collect, use, and further disclose your information as explained in this Privacy Notice. You also agree to the 365 Platforms' Terms of Service available at <https://www.365retailmarkets.com/consumer-policy>.

General

We only process your personal information when we have a lawful basis to do so. For purposes of this Privacy Notice, "personal information" is defined as information that identifies, or can be used to identify, an individual, together with any definition for "personal information" or "personal data" provided by applicable law. We collect personal information from individuals visiting our website, creating 365 accounts through, and making purchases on or through 365 Platforms.

365 is the controller of personal information that you provide through 365 Platforms. Some jurisdictions require that we determine a "lawful basis" for processing personal information. Where such requirements exist, our legal basis for processing your personal information include your consent, fulfillment of a contractual obligation, and where we have a legitimate interest to process your personal information, provided that our interests do not outweigh your individual rights and freedoms. Our legitimate interests include:

- Investigating, preventing, and protecting against fraud, security risks, threats to you and others, and violations of this policy;
- Verifying your identity and account;
- Protecting and defending our rights and properties, including intellectual property;
- Complying with laws and regulations that apply to us, as well as responding to requests from law enforcement or government authorities or as otherwise required by law;
- Improving your experiences with our products and services;
- Undertaking or contemplating any merger, acquisition, reorganization, sale of assets or other business transaction;
- Understanding and improving our 365 Platforms, user experience, and customer relationships; and
- Enabling our business operations.

Where we rely on your permission to process your personal information, you have the right to change, withdraw, or withhold your consent at any time, however, such withdrawal will not impact the lawfulness of our use of your personal information based on your consent up to that point.

Personal Information Collection

We collect personal information that you choose to share with us, as well as information provided directly by your browser or device when you visit the 365 Platforms. The personal information we collect will vary depending on the 365 Platforms you access and how you interact with the 365 Platforms. Note that we may collect personal information pursuant to a legal or contractual requirement, and failure to provide such information may impact our ability to fulfill our obligations.

Corporate Websites

Contact Us

When you contact us via the website, we ask for your first and last name, email address, company name, phone number, and state. We will also collect the content of your message, which will include any additional information you choose to share with us, and ask you to specify the type of request you are submitting.

We collect this information when you initiate contact with us for the purpose of responding to your communication.

Request Press Kit

If you request a press kit, we will ask you to provide your name, email, and company. We collect this information for the purpose of sending you monthly newsletters, which include product updates, industry news, and information about 365 Retail Markets.

Submit a Job Application

When you apply for a job with 365, we will collect your first and last name, email address, and your preference for notification about future 365 positions. We collect this information for the purpose of creating an account with our employment portal, which enables you to apply for jobs and receive notifications when new jobs become available.

After creating an account, we collect your contact information (including telephone number), email and address, and details about your work experience and education. You may also choose to complete our voluntary self-identification form, which includes information about your ethnicity, sex, and immigration, disability, and veteran status. We will only collect this information if you choose to complete the form. We will also collect any information you disclose in your cover letter and resume, which will include any additional personal information you choose to share. We collect this information for the purpose of evaluating your skills and qualifications against the requirements of the job(s) to which you applied.

Consumer Websites

Create an Account

When you create an account via our Consumer Websites, we collect your first and last name, email address, site-specific display name, IP address, GPS location, and electronic signature. We collect this information for the purpose of establishing your account and enabling your purchases via the 365 Kiosks.

We also collect a limited amount of credit card information, but we do not store full credit card information. Instead, we may store a payment token in

place of your credit card number which can be used for future transactions. We collect this information for the purpose of funding your account, enabling a one-time purchase for funding, managing your purchase history, and ensuring account data integrity.

Interact with 365 Platforms

If you have created an account, we also collect information about your purchases, account funding, favorite products, customer service inquiries, products reviews, and social networking preferences related to 365 services (e.g., pages or entities you like, recommend or follow). We collect this information for the purpose of administering your account, recommending products, and improving your user experience.

Mobile Apps

Create an Account

When you create an account via our Mobile Apps we collect your first and last name, email address, site-specific display name, GPS location, and electronic signature. We collect this information for the purpose of establishing your account and enabling your purchases via the 365 Kiosks.

We also collect a limited amount of credit card information, but we do not store full credit card information. Instead, we may store a payment token in place of your credit card number which can be used for future transactions. We collect this information for the purpose of funding your account, enabling a one-time purchase for funding, managing your purchase history, and ensuring account data integrity.

Interact with Mobile App

If you have created an account, we also collect information about your purchases, account funding, favorite products, customer service inquiries, products reviews, and social networking preferences related to 365 services (e.g., pages or entities you like, recommend or follow). We collect this information for the purpose of administering your account, recommending products, and improving your user experience.

Other Users

When existing users refer you to our Mobile Apps or send you snack credits, we may collect your first and last name, email address, and telephone number from the existing user in order to complete the requested transaction.

Kiosks

Create an Account

When you create an account via the Kiosk, we collect your first and last name, email address, site-specific display name, IP address, the kiosk GPS location, and electronic signature. We collect this information for the purpose of establishing your account and enabling your purchases via the 365 Kiosks.

We also collect a limited amount of credit card information, but we do not store full credit card information. We collect this information for the purpose

of funding your account, enabling a one-time purchase for funding, managing your purchase history, and ensuring account data integrity.

Make a Purchase with Your Account

If you have created an account and make a purchase via a Kiosk, we also collect information about your purchases, account funding, favorite products, customer service inquiries, products reviews, and social networking preferences related to 365 services (e.g., pages or entities you like, recommend or follow). We collect this information for the purpose of administering your account, recommending products, and improving your user experience.

Make a Purchase as a Guest

You do not need to create an account to make a purchase through a Kiosk. If you make a purchase as a guest, we collect limited information necessary to process your transactions in the moment. This includes your name and payment card information, which is transmitted to our third-party payment processor for the sole purpose of processing your purchase payment. Depending on the make and model of the Kiosk you used to make a purchase, at most we only retain your first and last name and the last four digits of your payment card.

Register Your Fingerprint

At Kiosks with enabled 365 Kiosk Fingerprint Readers, you have the option to scan and save your fingerprint. This allows you to make purchases via the Kiosk without having to use a payment card. When you choose to save your fingerprint, we will scan your fingerprint to create a fingerprint template (rather than an exact copy of your fingerprint pattern). We collect this information for the purpose of providing you with fingerprint access to the Kiosk.

Our collection and use of your fingerprint template is subject to our [Biometric Data Privacy Policy](#), which you should read and review before using this feature. You are required to consent to our Biometric Data Privacy Policy before scanning or using your fingerprint.

Request a Text Message Receipt

You have the option to receive the receipt from your purchase via SMS text message. You can select this option either as part of your user preferences when setting up your account or at the time of purchase at the Kiosk. If you elect to receive SMS text message receipts as part of your account set-up, we will collect your mobile device number, and you consent to receive SMS text messages as described in the 365 Platforms Terms of Service available at <https://www.365retailmarkets.com/consumer-policy>. Please note that standard rates for sending and receiving SMS text messages may apply.

If you have not established SMS text message preferences as part of a user account, you may still opt to receive SMS text message receipts at the time of purchase. If you elect to receive an SMS text message receipt, we will collect your mobile device telephone number at the time of purchase for the sole purpose of sending you a one-time SMS text message with the requested receipt. In such circumstances, we do not retain your mobile

device telephone number or use your mobile device telephone number for any other purpose.

Request an Email Receipt

You have the option to receive the receipt from your purchase via email. You can select this option either as part of your user preferences when setting up your account or at the time of purchase at the Kiosk. If you elect to receive email receipts as part of your account set-up, we will collect your email address, and you consent to receive an email are described in the 365 Platforms Terms of Service available at <https://www.365retailmarkets.com/consumer-policy>.

If you have not established email preferences as part of a user account, you may still opt to receive email receipts at the time of purchase. If you elect to receive an email receipt, we will collect your email address at the time of purchase for the sole purpose of sending you a one-time email with the requested receipt. In such circumstances, we do not retain your email address for any other purpose.

Interact with a Kiosk

If you cancel a purchase, we retain a screenshot of any canceled items along with a photograph of the user. We collect this information for the purpose of monitoring Kiosk sites for theft and removal of unpaid products. These photographs are stored temporarily for 90 days by 365, and the administrator of the Kiosk location can view these photographs for the purposes described in this section. Our kiosk web camera may also collect aggregate, anonymous demographic information to market and better serve products.

At Stockwell Kiosks, we may also capture videos of transactions, which may incidentally include your likeness including your face and hands, in order to process receipts of those transactions and to train our software to recognize products or transaction state (pulling something off a shelf or putting it back on). Recording of transactions starts when the consumer voluntarily opens the door using the Stockwell app or credit card reader and stops when our system has determined the doors are closed and locked and the transaction is complete.

In limited locations, we may contract with third party technology providers that place certain technologies on our kiosks, including camera-based, anti-theft, or biometric-enabled technology. Where we contract with third party companies that provide camera-based, anti-theft, or biometric solutions on our kiosks, please note that such third parties and their respective practices are not subject to this Privacy Notice or our Biometric Data Privacy Policy. If you have any questions about the practices or policies of any third-party technology contractors, you should contact them directly or otherwise refer to their policies. In locations outside of Illinois, Washington, Texas, Oregon, New York, or Virginia, our kiosks may contain biometric-enabled anti-theft technology that is powered by third party provider Panoptyc. Panoptyc's privacy policy is available here <https://panoptyc.com/policies/privacy-policy>.

Personal Information Collected from Web-Based Technologies

When you interact with our web-based platforms, we automatically collect information from your browser and device.

Browser or Device Information

We automatically receive and record information on our server logs from your browser, including your device type, IP address, cookie information, your web traffic (the websites you come from and go to from a 365 website), and your engagement with certain pages and features of 365 websites. We collect this data for the following general purposes:

- Customizing your user experience
- Fulfilling your requests for products and services
- Promoting and improving services
- Contacting you

We also collect your IP address(es) for the purpose of analyzing website trends, administering the site, and tracking user movement for aggregate usage analysis. This website usage information enables us to provide our users with an ever-improving site, service, and general offering. Except where you have provided consent for us to use your identifiable personal information, we only use anonymous, aggregate data that cannot be used to identify you individually for our analytics research.

Cookies and Web Beacons

365 Platforms use HTTPS cookies to collect information about you and your activity on 365 websites. “Cookies” are small files placed on your computer by your browser and are often used to make websites work, as well as provide information to the website operator. This information will be retained only for the duration and in the manner permitted by law and in accordance with the sections below of this Privacy Notice entitled “Your Privacy Rights” and “Storage and Disposal of Personal Information.”

365 uses this information to remember you on 365 websites and to enhance your experience with 365 websites. For example, if you have an account and return to a 365 website, cookies identify you and provide tailored information specific to your account, such as account information, past purchases, favorite products, and your product reviews. You have the ability to decline cookies by modifying the settings in your browser. If you decline or disable cookies, please note that certain functionalities of our website may no longer work. To learn more about cookies, visit <http://www.allaboutcookies.org>.

Third-Party Cookies and Web Beacons

Some content or applications on our website are served by third parties, including content providers and application providers. Our third-party

partners may use cookies alone or in conjunction with web beacons or other tracking technologies already in your browser to collect information about you when you visit our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services.

Third-party cookies and web technologies are controlled by our advertising partners and not subject to this Privacy Notice. If you have any questions about the practices of such third party, you should contact the responsible third-party directly.

To learn more about opting-out of cookie-targeted advertising on the Sites (sometimes referred to as online behavioral advertising or OBA), visit www.AboutAds.info.

Personal Information Use

How we use your personal information with third parties to be used only for legitimate purposes in keeping with this Privacy Notice will depend on how you interact with our 365 Platforms and the personal information you have shared with us.

Respond to Your Requests	We use your personal information to respond to your requests, including your communications, questions, and requests for receipts, as well as requests concerning other individuals, like referrals or gifting snack credits.
Enhance Website and User Experience	We use the information regarding the use of our website to analyze and administer the site and track user movement for web analytics purposes. This website usage information enables 365 to provide you with an ever-improving 365 Platforms, services, and general offerings. Except where you have provided consent for us to use your identifiable personal information for our analytics research, we only use anonymous, aggregate data that cannot be used to identify you individually.
Manage Account	If you have created an account, we will use your personal information to administer your account. If necessary, we will also use your personal information to verify your identity and provide you with access to your account should you become locked out or forget your login and password.
Facilitate Purchases	We will also use your personal information to facilitate any purchase you initiate through 365 Platforms, particularly 365 Kiosks.
Conduct Marketing and Advertising	We may combine information related to your purchases, use of 365 Platforms, and interactions with our advertising and promotional content with the same information from other users of 365 Platforms to inform our advertising and marketing content, including sharing this anonymous,

aggregate data with our third-party advertising partners. This anonymous, aggregate information cannot be used to identify you individually, and we do not disclose or sell your personal information to our advertising partners.

When we display advertising and promotional content to you, this content may be tailored to you based on your “home location.” Your “home location” is the Kiosk or 365 Platform to which your account is tied, and any tailored advertising or promotional content you receive will be based solely on the aggregate purchases made by all users at your “home location.”

Meet Legal Obligations In certain circumstances, we may be required to disclose your personal information to law enforcement, as part of court proceedings, or as otherwise required by law. We will only share the information we are required to disclose by law and only when we are required to do so.

Security and Fraud Prevention When necessary, we will use your personal information, including email communications, to preserve the security of our 365 Platforms, systems, and personal information in our control. If necessary, we will also use your personal information to investigate possible fraud, to identify violations of this Privacy Notice and our Terms of Service, and to prevent any attempted harm to our users.

Corporate Transaction We may use your personal information in the event we undertake or are involved in or contemplating any merger, acquisition, reorganization, sale of all or a portion of our business or assets, bankruptcy, insolvency event or other business transaction.

Personal Information Sharing and Disclosure

We share your personal information with third parties to be used only for legitimate purposes in keeping with this Privacy Notice when you have granted us permission to do so, when it is necessary to fulfill our obligations to you, or when it is in the legitimate interest of our business to do so, provided that our interests do not outweigh your individual rights and freedoms.

Support Vendors When necessary, we share your data with third-party vendors working on our behalf to provide specific business support services, including payment processing, website hosting and management, and providers of application programming interfaces (“APIs”) and other functions.

APIs are application program interfaces, and are a set of routines, protocols, and tools for building software applications. 365 shares information with third party vendors and service providers only to the extent necessary to provide those APIs and services for which they are hired.

Website Analytics Companies We share anonymous, aggregate information regarding visitors to our website with third-party website analytics companies. These companies use

this aggregate data, which has been stripped of any personally identifying information about you, to provide us with insight regarding our web usage patterns. As we only share anonymous, aggregate data, this information cannot be traced back to you individually by either us or the website analytics vendors.

We use Google Analytics to provide us website usage and analytic reports, which necessitates us sharing your anonymous, aggregate data. You may choose not to share your data with Google by installing the Google Analytics opt-out browser add-on, which instructs your browser not to provide your website usage data to Google Analytics. To opt-out of Google Analytics, visit <https://tools.google.com/dlpage/gaoptout> to install the browser add-on.

Please note that installing the Google Analytics opt-out browser add-on will only disable the use of Google Analytics and will not prevent data from being sent to the website itself or to other web analytics services.

365 Customers

We share information with our customers that place our Kiosks at their locations, which may include personal information such as your name and contact information. Where Kiosks are enabled with video technology, we record and transmit videos of interactions with the Kiosks, which is accessible to the customer administrator of that particular Kiosk and may be viewed by that administrator.

Other Users

If you choose to share User Content on 365 Platforms, such as product reviews and certain social networking preferences (e.g., pages you “Like” or “Follow”), this information may be viewed by the general public. Accordingly, 365 cannot ensure the privacy of any personal information included in your User Content.

Marketing and Advertising Partners

We may partner with third parties to provide third-party advertising content. When we do so, we do not disclose or sell your personal information to our third-party advertising partners. However, we will share anonymous, aggregate information about user purchases at a particular location and aggregate, anonymous information about how our users collectively interacted with the advertising content. This information cannot be used to identify you individually.

Legal Requirements

As required by law, regulation, or legal process, we will share your personal information with government authorities, enforcement officials, or third parties as necessary to respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.

Security and Fraud Prevention Efforts

When necessary, we will share your personal information to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations or suspected violations of this Privacy Notice, our agreements or arrangements

with you or other policies in effect from time to time to which you are subject, or as otherwise required by law.

Sale of Business

We reserve the right to transfer your personal information in the event we are involved in or contemplating a merger, acquisition, reorganization, sale of all or a portion of our business or assets, bankruptcy, insolvency event or other business transaction.

Your Privacy Rights

Depending on your jurisdiction, you may be entitled to exercise certain individual rights. Examples of jurisdictions that provide individuals with privacy rights are the European Economic Area (General Data Protection Regulation or GDPR), Canada (Personal Information Protection and Electronic Documents Act or PIPEDA) and California (California Consumer Privacy Act). To exercise any individual rights you may have, contact our DPO as described in the “Contact Us” section of this Privacy Notice.

European Economic Area Privacy Rights

If you are a resident of the European Economic Area, you have choices regarding the collection, use, and disclosure of your personal information. Unless explicitly stated otherwise, we will respond to your request as soon as possible, typically within one month.

Your rights include:

- Accessing your personal information to know what information we have collected about you and how it has been shared;
- Requesting the deletion of all or some of your personal information;
- Changing or correcting inaccurate or outdated information;
- Objecting to, limiting, or restricting use of all or some of your personal information; and
- Requesting a copy of your personal information, including in a portable format.

You also have the right to lodge a complaint with your supervisory authority if you believe we have violated your privacy rights or applicable laws and regulations.

Canada Privacy Rights

If you are a Canadian data subject, you may have certain privacy rights. Your rights include:

- Accessing your personal information under our custody or control
- Amending (by correction, deletion, or addition) personal information that is inaccurate or incomplete
- Withdrawing your consent at any time (subject to legal or contractual restrictions and reasonable notice)

California Privacy Rights

We provide our California customers with specific rights regarding their Personal Information. This section describes the rights that you have under California law and explains how to exercise those rights. In the past 12 months, we have collected the following categories of personal information under California privacy law:

Category of Information	Examples	Collected
Personal Identifiers	First and last name, email address, company, telephone number, address, online identifier, device identifier, internet protocol (IP) address	Yes
Personal Information under California Customer Records Statute	First and last name, address, telephone number, education, employment, employment history, credit or debit card number, or any other financial information including payment tokens. Some personal information included in this category may overlap with other categories	Yes
Protected Classification Characteristics	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information)	Yes
Commercial Information	Products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies	Yes
Biometric Information	Fingerprint scans	Yes
Internet or Network Activity Information	Browsing history, search history, and information regarding interactions with an Internet Web site, application, or advertisement	Yes
Geolocation Data	Address, location of Kiosk used, GPS	Yes

Professional or Employment-Related Information	Current employer, employment history	Yes
Education Information	Educational institution(s), student identification number, student account information	Yes
Financial Information	Credit or debit card information, payment tokens	Yes
Inferences about You	Profile reflecting preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes	Yes

We have disclosed the above information for business purposes to our affiliates, service providers, customers, and other users of 365 Platforms as described in this Privacy Notice.

No Sale of Personal Information

You have the right to opt-out of the sale of your personal information at any time. Note that in the preceding twelve (12) months, we have not sold and will not sell any personal information to non-affiliated third parties. We also have not and will not sell the personal information of minors under 16 years of age to non-affiliated third parties.

Right to Know About Personal Information Collected, Used, or Disclosed

You have the right to request that we disclose certain information to you about our collection, use and disclosure of your information over the past 12 months. Once we receive your request and verify your identity, we will disclose to you: (1) the categories of information we collected about you; (2) the categories of sources for the information; (3) our business or commercial purpose for collecting or disclosing that information; (4) the categories of third parties with whom we shared that information; and (5) the specific pieces of information we collected about you in the preceding 12 months.

Right to Delete Personal Information Collected or Maintained

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your request and verify your identity, we will permanently delete (and direct our service providers to delete) your personal information from our records, unless a legal exception to deletion applies. In our response to your request to delete, we will specify the manner in which we have deleted your personal information or, if we must deny your deletion request, the basis for this refusal.

Right to Non-Discrimination for Exercise of Privacy Rights

We will not discriminate against you for exercising any of your rights by: (1) denying you goods or services; (2) charging you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties; (3) providing you a different level or quality of goods or services; or (4) suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

Exercising Your Rights

To exercise the rights described above, please submit a verifiable consumer request to us by either:

- Calling us at 1-888-365-7382
- Visiting <https://365retailmarkets.com/consumer-policy/>

Authorizing an Agent

You may designate an authorized agent to submit your consumer request on your behalf, so long the authorized agent has your written permission to do so and you have taken steps to verify your identity directly with us.

Verifying Your Request

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify your identity or authority to make the request. You may only make a verifiable consumer request for access or data portability twice within a 12-month period.

To verify your identity, we ask that you provide us with the following information when you submit your request: (1) first name, (2) last name, and (3) phone number or email. We will use the above information to verify your identity. Depending on your type of request or the information requested by you, we may require additional information to verify your identity and fulfill your request.

California law also requires that we disclose how we respond to “do-not-track requests” from our users. At this time, we do not currently respond to “do-not-track” requests from our users’ browsers.

Other Jurisdictions

Regardless of the jurisdiction in which you reside, if you have registered an account, you can access and change your own personal information via your account at any 365 Platform.

If you request that we erase or forget your personal information, we will comply with your request to the extent reasonably possible and permitted by law (sometimes other applicable laws require that we keep certain personal information). When we maintain personal information because of a legal requirement, the personal information will be used only for that purpose and maintained only for the amount of time required to comply with applicable law. You may also open a new account with a different email address at any time.

Other Important Information

Cross-Border Data Transfers

We process data both inside and outside the United States. It is important to know that data protection laws in the United States may not be as strong as those in your country. Where we transfer your personal information from the European Economic Area (“EEA”) to a location outside the EEA, we will only transfer your data if an appropriate level of protection for your personal information is provided, such as where we have contractual obligations to protect or transfer data with certain safeguards in place. To ensure the continued protection of your personal information while in our care, we take appropriate organizational and technical measures. You may contact us at privacy@365smartshop.com to learn more about the safeguards that apply to your personal information and to request a copy of such safeguards. In addition, we may transfer your personal information if one of the legal exceptions for such transfer can be invoked, such as with your consent or in execution of an agreement you have with us.

Third-Party Links

365 Platforms may contain links to websites and content owned or operated by third parties. We sometimes provide links to other websites and means of being involved with us on social media. We do not make any representations, warranties, or endorsement of these website or their privacy policies and practices. You should carefully review the privacy information for a third-party website before providing personal information to these third party websites.

This Privacy Notice applies only to the 365 Platforms specified in this Privacy Notice and not to any third-party websites.

Security

365 has in place administrative, operational, procedural, and technical security measures designed to comply with the reasonable standard of care in 365’s industry and applicable law regarding the protection of personal information. Data is encrypted in transit, and at rest using RDS Encryption (AES 256) by Amazon Web Service.

Data Retention

365 shall continue to store and use your personal information for as long as you continue to use the applicable 365 Platform. We reserve the right to

permanently dispose of your personal information in a secure manner upon the earlier of the following:

- The initial purpose for obtaining the personal information has been satisfied;
- You exercise your right to be forgotten (if applicable) by requesting the erasure of your personal information;
- 365 deactivates your account for inactivity, inaccurate records, fraudulent or unauthorized use of your account, or any other reason permitted by law; or
- When required by law.

365 will periodically review the personal information on accounts inactive for 5 years or longer and reserve the right to permanently dispose of such information. For additional information on account expiration see **365 Platforms Terms of Service**.

Children Under the Age of 18

365 Platforms are not intended for individuals under the age of 18. If you are under 18 you must have a parent's or guardian's permission prior to submitting information to 365 Platforms. 365 takes special care to protect the privacy of children under the age of 16 and encourages parents to actively participate in their child's online activities. 365 abides by the requirements of the Children's Online Privacy Protection Act (COPPA) and other relevant laws, to the extent applicable. 365 Platforms do not target and are not intended for children under the age of 16, and 365 does not knowingly collect personal information from them. If 365 discovers personal information from a child gathered through 365 Platforms, 365 will delete that data.

Privacy Notice Changes

This Privacy Notice may be amended at any time by posting a new version at: <https://www.365retailmarkets.com/consumer-policy/>. 365 may highlight with a pop-up or otherwise notify you of an amendment if the amendment is significant or is required by law. The new version will become effective on the date specified in the new version. By continuing to use 365 Platforms following the posting of a new Privacy Notice, you agree to be bound by the new version. If you do not agree to the new version, you should stop using the relevant 365 Platforms.

Contact Information

If you have any questions or complaints about this Privacy Notice or 365's collection, use, storage, or disposal of your personal information, you can contact 365 at:

365 Retail Markets, LLC
c/o Data Protection Officer
1743 Maplelawn Drive
Troy, MI 48084

Email: privacy@365smartshop.com
Toll-Free Telephone Number: 1-888-365-7382