



Gift Cards

An exciting way to reward and engage with your consumers

With the new Gift Card feature in ADM, Operators can create and distribute gift cards to encourage market purchases, celebrate milestones, or offer an easy-to-use employee rewards system for their clients.

With both printed and digital card capabilities, this benefit can easily be distributed and used to either make a one-time purchase at the kiosk or add funds to an existing GMA account.

- ▶ **Printed Cards:** Use the ADM template and customize quantities, gift amounts and personalized messages.
- ▶ **Digital Cards:** Send gift cards via email directly to any consumer that has an email associated with their GMA account.

▶ Endless Benefits

- An easy way for clients to create and manage employee incentive programs
- Reliable ADM reports to track gift card creation and redemption
- No bill acceptor needed for consumer redemption at the kiosk
- Perfect for market Grand Openings to encourage adoption
- Surprise and delight consumers with rewards at random or for milestones

Fast. Easy. Digital.



Choose either the "Enter Recipient Email" option or the "Bulk Email Consumers" option.



Enter or upload a list of email addresses of consumers who will receive a digital gift card.



Press the "Email Cards" button, and you're done!



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